

Padmaraj Pawar

User Experience Designer

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Summary

I am a multidisciplinary designer who loves creating meaningful and inclusive experiences through research and empathy. I believe design, coupled with tech, can solve complex problems and make a positive impact.

In my past role, I led a creative team in building digital experiences for renowned automotive brands. For the last 4+ years, I have constantly been evolving as a designer, where the human-centered approach has inspired, motivated, and broadened my thoughts to create efficient and people-friendly experiences.

Work Experience

Oct 2021 - Present

User Experience Consultant . Freelance - Payhuddle, Bengaluru (India)

- Designed more than 4 Fintech products in collaboration with the technical teams.
- Co-created and implemented company website
- Simplified and refined workflows.

May 2022 - Present

Design Consultant . Freelance - Hubler, Bengaluru (India)

- Contributed in design and no-code development of company website.
- Supported product marketing team on marketing campaigns.

Mar 2018 - May 2022

DSGS Content Strategy Specialist - Dassault Systèmes 3DEXCITE, Pune (India)

- Partnered with a dynamic, interdisciplinary and multicultural team of developers, content creators and technicians to deliver an experience on a global scale.
- Built a new cross-functional team from ground up, created collaborative work culture and drove professional development of team members.
- Oversaw daily operations of the studio team while contributing to smooth workflow between Munich and India Counterparts.

Apr 2017 - Oct 2017

Design Intern - Recom Farmhouse, London (United Kingdom)

- Production assistance in building creative media for digital experiences.
- Delivered global campaigns.

Aug 2015 - Jan 2016

Industrial Design Intern - futuring, Pune (India)

- Executed a dynamic incubator project with a multidisciplinary team to create a road bike with structural carbon fiber components.
- Supported in design inputs, foam mockup creation, and design data creation.
- Designed visual outputs for Marketing and Elevator Pitch.

Aug 2012 - Feb 2013

Purchase Department Intern - JCB India Ltd, Pune (India)

- Partnered in Facility Planning and Inventory Management.
- Associated with Vendor Development and Quality Maintenance for a Global Excavator Project.

Jul 2011 - Dec 2011

Research and Development Engineering Intern - Tata Motors, Pune (India)

- An active part of an R&D CVBU LCV Brakes Team.
- Defined the project and performed analysis, research, virtual testing, & proposed solutions.

Education

Jan 2023 - Mar 2023 - Pursuing

Service Design Practitioner (Training + Accreditation) - SDN Academy (Online)

Aug 2014 - Dec 2017

Digital Design Management- ISD Rubika (Institut Supérieur de Design), Pune (India), Valenciennes (France)

Jul 2009 - Jun 2013

Bachelor of Engineering - University of Pune, Pune (India)

Skills

Interpersonal - Design thinking, interdisciplinary collaboration, storytelling, leadership, delegation, facilitation and improvisation.

Industrial - User research, analytics, design thinking, strategic thinking, information architecture, ideation, wireframing, interface or visual design, usability testing, project management, 3d visualization.

Tools - Mapping, Prototyping, Adobe Creative Suite, Webflow, Figma, InVision, Mural, Miro, 3dsMax, Corona, Deltagen.